

7 THINGS

EVERYONE SHOULD KNOW ABOUT HUMAN TRAFFICKING

1 THE PROBLEM IS ENORMOUS.

Right now, traffickers are exploiting an estimated **24.9 MILLION VICTIMS**. That means there are more slaves in the world today than ever before. The vast majority of traffickers operate in developing countries where they are more likely to get away with their crimes. Yet, their criminal activity can be found everywhere, including the United States and Europe.



2 HUMAN TRAFFICKING IS NOT ABOUT MOVEMENT.

The crime of trafficking is not about moving people from one place to another. No borders need to be crossed for traffickers to commit their crime. The essence of human trafficking is **COERCION** not movement.



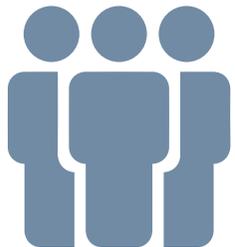
3 TRAFFICKERS ARE MOTIVATED BY MONEY.

Human trafficking is an economic crime. Its annual profits exceed **\$150 BILLION DOLLARS** a year. That is more than the annual profits of Exxon, Microsoft, BP, Samsung, and Apple combined.



4 ANYONE CAN BE A TRAFFICKING VICTIM.

Who a trafficker targets varies widely depending on the trafficker's business model and intended customer base. Human trafficking includes forced labor and sex trafficking, and it affects **CHILDREN AND ADULTS**, citizens and visitors, **WOMEN AND MEN**, and girls and boys.



5 TRAFFICKERS VARY THEIR TACTICS.

Traffickers often tailor their tactics to the unique **VULNERABILITIES** of each victim. They lie and give false promises. They isolate, control, extort, and intimidate. They manipulate immigration status and threaten to harm their victim's family members. They beat, torture, and abuse. Simply put, traffickers use "whatever works" to compel their victims to work or to prostitute.



6 DON'T PROSECUTE VICTIMS!

One thing no survivor needs is to be prosecuted for the unlawful conduct their trafficker compelled them to do. We need to **PUT TRAFFICKERS IN JAIL** – not their victims. Every human trafficking survivor needs care tailored to his or her specific situation.



THERE IS HOPE: TRAFFICKERS CAN BE STOPPED.

The world is not powerless to **STOP TRAFFICKERS**. Using vetted specialized investigative units that receive peer-to-peer training from embedded experts, traffickers can be identified, arrested, prosecuted, and jailed. This frees victims to recover without fear that their trafficker will return. Caring for survivors without stopping traffickers only ensures that the trafficker will continue to create more victims who will need survivor care.

